

Abstract

A system for distributing electronic content packages has a content provider that has electronic content and a broadcast center. The broadcast center is coupled to the content provider for receiving the electronic content and transmitting a plurality of the electronic to the system users. A user appliance has a filter therein. The appliance is coupled to the broadcast center for receiving the electronic content. The filter filters the plurality of electronic content with predetermined filter terms and accepts one of the plurality of electronic content to form a selected content subset as a function of the filter terms. This process is repeated for the plurality of electronic content.